

BSP CERTIFICATION BOOT CAMP

Balanced Scorecard Professional

Develop strategy. Execute effectively. Deliver results.

Earn a globally recognised credential jointly awarded by the Balanced Scorecard Institute and The George Washington University.

12–16 October

Register by 2 Oct

Lagos, Nigeria

In person

5 days

Intensive program



Facilitated by BSWA Consulting — Balanced Scorecard West Africa is now BSWA Consulting.



BSP BOOT CAMPS IN ACTION

Build capability. Unlock group savings.

WHY ATTEND

- Master the Balanced Scorecard framework
- Strengthen strategy execution and performance management
- Apply practical tools taught by experienced practitioners
- Build the capability to deliver measurable results

IDEAL FOR

Chief Strategy Officers · HR Leaders · Strategy Managers · Strategic Planning & Performance Teams · Executives responsible for strategy execution

PROGRAM DIRECTOR Kayode Sufianu, Senior Associate, BSI
Over 300 executives certified as BSP.

SPECIAL PROMOTIONAL RATES

Delegates	Fee each	Early bird by 2 Oct
1	\$4,000	\$3,600
2	\$3,500	\$3,150
3	\$3,200	\$2,880
4 or more	\$3,000	\$2,700

Regular international fee: \$4,950 per participant.

Register and pay by 2 October for an additional 10% discount.

More delegates, earlier nomination — more savings.

Register your team today

Seats are limited — secure your place and unlock significant group savings.

To register, call or WhatsApp Emmanuel on +234 704 071 6733 · info@bswaconsulting.com

